

AECO PULSE · AECO Confidence Pulse: Land Valuation
& Development Outlook

66

very positive response from professionals

Based on 10 verified firms · aecord.com/pulse

Overview

We are seeing a very positive response from professionals across the platform. The engagement levels have improved significantly, with professionals actively exploring enquiries, responding to opportunities, and showing strong interest in connecting with sellers and vendors through the workflow.

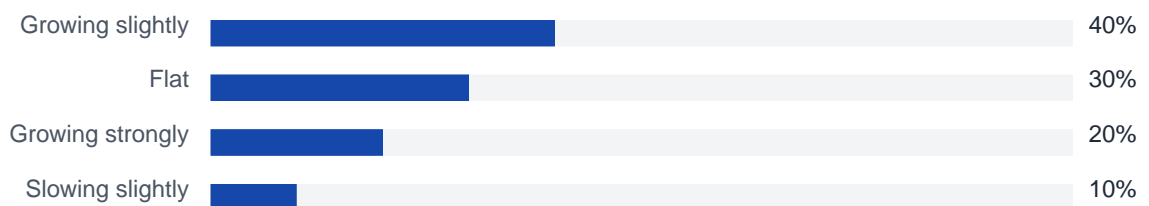
A large number of professionals have appreciated the overall user experience, especially the streamlined enquiry flow, improved dashboard visibility, and simplified interaction process. The response rate towards vendor meeting requests and collaboration opportunities has also increased, indicating that the platform is successfully creating meaningful professional connections.

Additionally, professionals have highlighted that the updated workflows make it easier to manage enquiries, track requests, and respond efficiently without confusion. The feedback received so far reflects confidence in the platform's direction, usability, and overall functionality.

Overall, the response has been highly encouraging, and the growing participation from professionals demonstrates strong adoption and trust in the platform ecosystem.

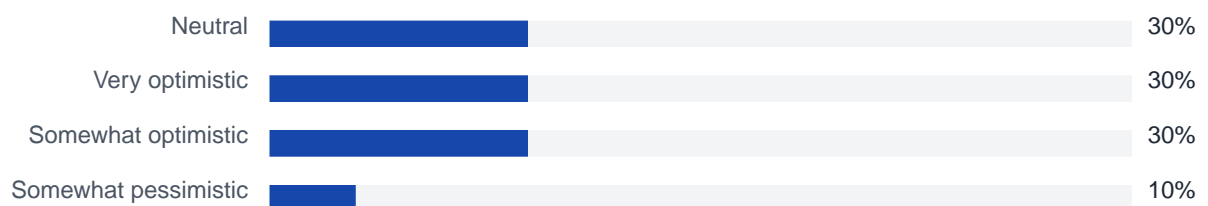
Finding 01 — Compared with last quarter, your project pipeline is...

40% of firms answered "growing slightly" to "Compared with last quarter, your project pipeline is...".



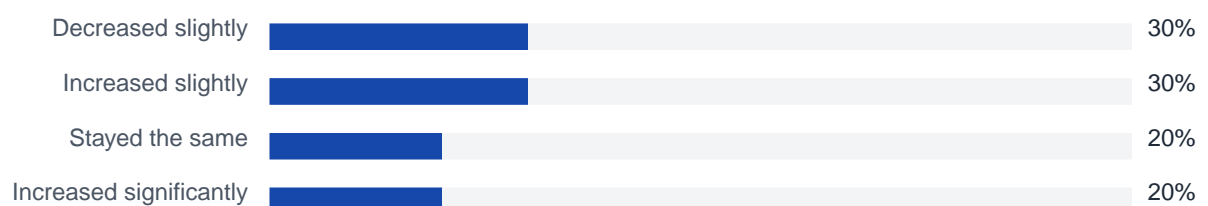
Finding 02 — Your outlook for the next 6 months is...

30% of firms answered "neutral" to "Your outlook for the next 6 months is...".



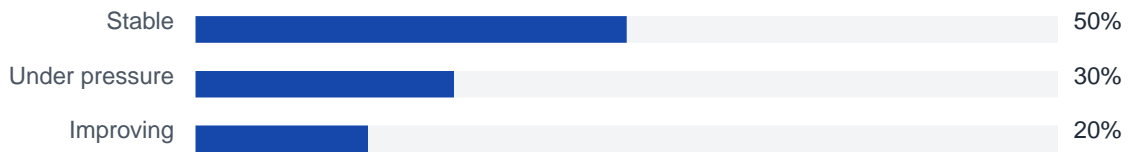
Finding 03 — New client enquiries over the past 3 months have...

30% of firms answered "decreased slightly" to "New client enquiries over the past 3 months have...".



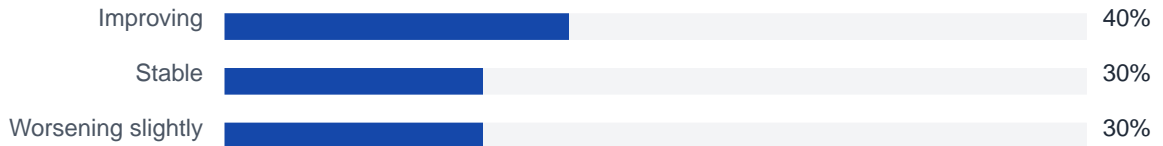
Finding 04 — Your ability to maintain pricing and margins is...

50% of firms answered "stable" to "Your ability to maintain pricing and margins is...".



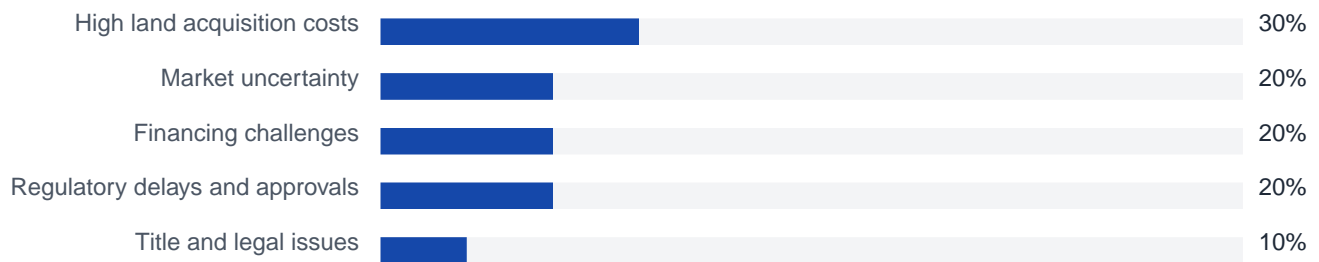
Finding 05 — Client payment cycles and cashflow are...

40% of firms answered "improving" to "Client payment cycles and cashflow are...".



Finding 06 — Your single biggest constraint in land-related projects right now?

30% of firms answered "high land acquisition costs" to "Your single biggest constraint in land-related projects right now?".



Methodology: based on 10 verified firms · segments shown only at n>=20 · Pulse Index = 0.4·confidence + 0.3·pipeline + 0.3·enquiries (normalised). © AECORD One Pvt Ltd.